



Tuesday, January 24th
Press Release

HEC Paris is calling for applications to its new base at Station F - the world's biggest start-up campus

HEC Paris Incubator is calling for applications for its latest intake of entrepreneurs. On 3rd April, the school's incubator will be relocating to Station F in Paris, with 700 square meters and 175 desks to be occupied by start-ups supported by the school's incubator.

The incubator aims to provide support for 60 new innovative projects each year, and for the first time, applications will be open to entrepreneurs who have not graduated from France's leading business school*. The deadline for applications is Monday 20th February.

The program, which was previously reserved for HEC Paris students and graduates, has now been extended to entrepreneurs who have been certified* by the business school, and whose projects represent a strong economic, environmental, social or technological impact.

"For the first time, HEC Paris is opening the doors of its incubator to non-graduates*. The chosen candidates will benefit from a tailor-made program offered by HEC Paris, with each entrepreneur receiving expertise from HEC Paris professors, HEC Paris mentors, as well as expertise from the school's network of graduates. And soon to be based at Station F, each entrepreneur will further benefit from working within a wider ecosystem. This unique access to a whole wealth of knowledge will help each entrepreneur to succeed", says Eloic Peyrache, Associate Dean for HEC Paris' Management Program.

Roxanne Varza, Director of Station F, comments: "We are pleased to welcome HEC Paris' incubator and its entrepreneurs onto our campus. HEC Paris is widely known for its

entrepreneurship, and for the quality of the entrepreneurs who have emerged from the school's program, including Pierre Kosciusko Morizet (PriceMinister) and Céline Lazorthes (Leetchi). Welcoming a world-leading education institution like HEC Paris will bring great richness to our campus and we would like to invite all students to come and discover Station F".

HEC Paris Incubator works much like a start-up: it constantly evolves to adapt to the needs of its entrepreneurs. The incubator's teams focus all of their efforts on one unique goal: to offer the best possible conditions for the success of entrepreneurial projects.

The incubated start-ups will thus benefit from the coaching of experienced tutors and experts, from the help of previously incubated start-ups, from collaborative lunches, from exchanges with the HEC Alumni community, and most of all, from a supportive and collaborative environment.

*Candidates who have attended HEC Paris' MOOCs dedicated to social entrepreneurship will be eligible as well (certificate will be requested).

The HEC Paris Incubator in brief (since its launch in 2007):

212 start-ups

386 accompanied entrepreneurs

74% of created companies still active today

49m € raised (2009-2016)

18 sectors of activity

About the HEC Paris Entrepreneurship Center / About the HEC Paris Incubator:

The HEC Paris Entrepreneurship Center promotes entrepreneurship, as well as economic and social innovation through training and coaching schemes. Students from the different HEC Paris programmes (Grande Ecole, MBA, EMBA, Masters) and those on the Executive MBA programmes benefit from an array of resources that enable them to generate, mature and implement start-up projects. Each year, HEC Paris thus contributes to the development of nearly 400 innovative projects and to the creation of over 100 start-ups.

The HEC Paris incubator provides support to HEC Paris students and graduates who want to start a company (personalized tutoring, practical workshops, marketing coaching, free legal mentoring, etc.).

Since its creation in 2017, the HEC Paris Incubator, sponsored by Pierre-Kosciusko Morizet, has provided support to over 250 companies.

About HEC Paris:

Specializing in management education and research, HEC Paris offers a complete and unique range of educational programs for the leaders of tomorrow: Masters programs, Summer School, MBA, PhD, Executive MBA, TRIUM Global Executive MBA, open-enrolment and custom executive education programs. Founded in 1881 by the Paris Chamber of Commerce and Industry, HEC Paris is a founding member of the Université Paris-Saclay. It boasts a faculty of 138 full-time professors, more than 4,400 students and over 8,000 managers and executives in training each year.

HEC Paris was ranked second business school in Europe by the Financial Times' overall business school ranking in December 2016.

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